



## GLOBAL BUSINESS LEADERS; SUSTAINABILITY EXPERTS TO EXPLORE INNOVATIVE STRATEGIES FOR GROWTH & SUCCESS IN COMING DECADE

August 29, 2013

**Vancouver, CANADA** – Building on its reputation as one of the leading sustainable business summits in the world, the 13<sup>th</sup> edition of the [GLOBE Series](#) of events, being held March 26-28, 2014 in Vancouver, Canada, has unveiled its most provocative and relevant conference program to date, bringing cutting-edge business insights to the forefront of today's most pressing environmental and sustainability-related issues.

Framed around the thematic concept of '**Building Business Resilience through Sustainability Strategies & Innovation**', the GLOBE 2014 agenda explores the turbulence of today's economic, social, and geo-political climate and its impact on emerging opportunities for advancing the business of the environment. The program sheds light on new business strategies, capital market mechanisms, clean technologies, urban sustainability innovations, and emerging global partnerships that are expected to transform the industry in the next decade and beyond.

*"Today more than ever governments and corporations around the world are experiencing the strain of economic instability as population growth, climate change and growing competition for natural resources increase the need for innovative and more sustainable business practices,"* says John Wiebe, President and CEO of the GLOBE Foundation. *"At GLOBE 2014 we'll focus on how companies, investors, financial firms and governmental policy makers can merge responsible resource management and ecological performance with sustainable economic advancement."*

Thousands of internationally recognized thought-leaders will convene at GLOBE 2014 to discuss major issues affecting the environment and economy, ranging from the role of pipelines and LNG energy developments on our national energy strategy to the growing interest in European and Asian markets on future job opportunities, and international partnerships and trade agreements. Already a world leader in renewable energy development and deployment, China will see billions spent on measures to reduce energy consumption and to lower the country's carbon intensity as part of its national goals to achieve ecological progress. GLOBE's sessions on **China – Our Shared Future** will offer insight into the potential challenges and opportunities for global suppliers as the country reaches out to the world both as a purchaser of key commodities and as a supplier of technologies, consumer products, and investment capital.

Exploring a turbulent economy and rapid population growth as the backdrop to increasing agricultural strains, GLOBE will also focus on **The Future of Global Food Security**, with sessions dedicated to innovative approaches for ensuring enough safe and nutritious food is available to meet the dietary needs and food preferences of the world's growing population, particularly in developing and newly industrialized economies.

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An event organized by The GLOBE Group.



Moreover, as we experience profound transformations in today's energy sector, the need to forge resource development agreements between Aboriginal communities and companies is becoming a business imperative for unlocking the potential of electricity, mining, pipeline, forest products and transmission ventures. GLOBE's focus on **The Aboriginal Advantage: Realizing the Value of True Partnerships** brings to the forefront the opportunities of Aboriginal-Business Accords that are community-centered, environmentally-sensitive and economically value-additive for major resource development.

Other topics of discussion at the GLOBE 2014 Conference include: **Clean Capitalism: Financing the Future; Doing Business in the Green Economy; Responsible Resource Management; The Changing Energy Landscape; The Search for Clean and Abundant Water;** and **Building Resilient Cities.**

To encourage discussion and interactivity, conference sessions will be dynamic panels of three to four speakers led by a moderator who will facilitate extensive discussion, question-and-answer periods, and audience participation. **Register before December 18<sup>th</sup> and save \$600.**

For more information, visit [www.GLOBESeries.com](http://www.GLOBESeries.com).

Find us on Twitter: @GLOBE\_Series

### **About GLOBE**

*GLOBE 2014 is produced by the GLOBE Group of Companies, a conglomerate of privately-held companies dedicated to the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. Comprised of the GLOBE Foundation, GLOBE Events Ltd., GLOBE Advisors Ltd., GLOBE Communications Ltd., GLOBE Ventures Ltd., Sustainable Events Ltd., Sustainable Media Group LLC, GLOBE Performance Solutions Ltd., and the Green Table Network, the GLOBE Group is North America's longest operating producer of environmental events.*

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